Please use this template as a starting point. Change anything that is highlighted in yellow to make the release more personalized and geared towards you/your RE/MAX office.

**Don’t forget to delete these instructions when you’ve finished editing the document!** Feel free to reach out to your regional PR contact with any questions or concerns.

**RE/MAX (Miracle Agent/Office) to Host (Event)   
for (Local CMN Hospital name)**

*All Funds Raised to Help Local Kids Receive the Best Care Possible*

**WHAT:** (Short synopsis of the event and the primary reason and/or cause associated. Also include any noteworthy benchmarks for the event (e.g., first, second annual, free, great for families, etc.)

RE/MAX agents help Children’s Miracle Network Hospitals® support millions of kids each year. Donations stay local and help fund pediatric medical equipment and treatments, healthcare services and charitable care.

**WHEN:** (Day of the week), (Month Date)

(Time)

**WHERE:** (Name of location)

(Address)

(City, State and Zip code)

**WHO:** (First, last name), (Title and office affiliation)

**MEDIA:** Representatives of the media are invited to attend this event. Journalists will have plenty of photo opportunities, including (local Miracle Child and family, state Miss America contestant, mayor in attendance, etc.)

**CONTACT:** For more information about the event or to schedule an interview, please contact:

(First, last name), (Title)

**RE/MAX** (Office name)

(Phone number)

(Email)